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## **Catalyst!House™ / Founder Named Editors of Springboard Newsletters**

**Santa Ana, Calif., August 25, 2001** – Springboard Capital Corporation. (also “SBC”), a company using the Internet to create a new private equity marketplace to serve the needs of high net worth investors and established businesses, announced Catalyst!House™ and its founder, Lynnea Bylund, as the Managing Editor and Editor, respectively, of its new client quarterly newsletter – Springboard News @ [www.springboardnews.com/publish.html](http://www.springboardnews.com/publish.html)

Catalyst!House™, an SBC affiliate, is an international strategic-teaming consultant - services that Catalyst!House™ arranges for its clients include broker-dealer and capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. Catalyst!House™ is dedicated to building, expanding, and maintaining global markets for small and medium-sized enterprises with an emphasis on emerging technologies and sustainable enterprise. Since its inception in the late 20<sup>th</sup> century, Catalyst!House™ Associates have assisted in the provision of over \$25 million in debt and equity to emerging technology and sustainable business enterprises. A Catalyst!House™ newsletter and client portfolio is available on request.

SBC is an integrated financial services company offering a comprehensive approach to fulfilling its client's financial needs. Structured as a holding company SBC currently contains five wholly owned subsidiary companies including an SEC registered investment advisor, an NASD registered, broker dealer, a group of venture capital funds, a diversified real estate investment company, and a full service mortgage company, which offers mortgages at discounted rates and fees.

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