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## FOR IMMEDIATE RELEASE

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# **NewDeal Inc Announces the Establishment of GreenPC Inc, Subsidiary**

**Company Dedicated to Providing Quality, Low Cost Computer and Internet Solution to Global Mass Markets**

November 1, 2000- NewDeal Inc today announced the establishment of a new subsidiary GreenPC Inc. Formed in April of 2000, GreenPC Inc is dedicated to providing high quality, low cost computer and Internet solutions for the consumer, educational and small business markets. The company remarkets major brand pre-owned computer systems that have gone through the rigorous GreenPC testing and quality assurance program, and are sold through retail store and online under the GreenPC brand.

GreenPC Inc was established in order to channel the tens of millions of computers that are retired annually back into the marketplace by corporations, government, and individuals. According to a recent study by the US Environmental Protection Agency, over 30 million working computers (mostly 486 and Pentium PCs) will be retired in 2000 alone, rising to 60 million computers by 2005. The vast majority of these computers are fully functional, but are unable to meet the ever expanding demands of the latest corporate software.

GreenPC's mission, working with PC manufacturers, leasing companies and other PC refurbishers, is to provide a complete, Internet ready PC solution with unmatched functionality and price to its chosen markets. The company refurbishes and tests PCs acquired from large corporations, and pre-installs NewDeal Office on all its computers to provide a total solution.

In addition to quality and price, a key feature of GreenPC's product offerings is the inclusion of NewDeal Office, a high performance and exceptionally easy to use office and Internet suite specifically designed to meet the mass market's needs.

The result is that GreenPC Inc can offer unprecedented computing power, ease of use, and cost effectiveness with its Internet-ready sub-\$300 line of computers. GreenPC Inc currently offers two different system models: the GreenPC 4600 (486 model), priced at \$199, and the GreenPC 5600 (Pentium model), priced at \$299 (with an introductory \$50 manufacturer rebate). The GreenPC 5600 includes a CD-ROM and faster modem. Both models come with NewDeal Office software pre-installed, and include a 14" color monitor as well as a free 90-day replacement guarantee plus free 90-day technical support.

NewDeal Office is a complete office and Internet solution, which includes word processor, spreadsheet, database, personal finance, web browser, email, and chat as well as a host of other productivity applications. NewDeal Office also provides users a unique choice of user selectable skill levels ranging from Beginner to Expert, and allows them to exchange files with most popular PC programs.

Green PC Inc is a wholly owned subsidiary of NewDeal Inc, which was selected earlier this year by Fortune Magazine as the #2 Cool Company 2000 in high-tech America. GreenPC's mission is to expand computer and Internet access worldwide by bridging the supply of quality, pre-owned PC's with the demand for such products. NewDeal's mission is to massively broaden computer and Internet adoption worldwide through the use of its "simply smarter software," sold at retail and pre-installed on both new computers and the GreenPC product line.

For more information visit our website at [www.greenpc.com](http://www.greenpc.com), or contact us at 1-877-380-8440, fax: (617) 625-5299, email: [customerservice@greenpc.com](mailto:customerservice@greenpc.com) or write to GreenPC, 20 Holland St, 4th Floor, Somerville, MA 02144.

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