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Catalyst House and clients sponsor this years Millennium King Cross-Cultural Festival of the Arts in Collaboration with the USC California Science Center.

Los Angeles, CA, January 22, 2000: Catalyst House and key clients have been invited by Anita Marie Productions and the USC Science Center to put together an exhibition for the Millennium King Cross-Cultural Festival of the Arts in Collaboration with the Community Consortium, Inc. the USC California Science Center and Hebrew Union College. The Millennium King Cross-Cultural Festival of the Arts is an inspiring two-week celebration and educational event January 15-30, 2000 commemorating Dr. Martin Luther King Jr., the beginning of the new millennium.

Catalyst House client, *NewDeal* will be sponsoring a free computer give away bundled with it's software on Saturday, January 22, 2000. NewDeal is a software and Internet services company founded to take advantage of the massive opportunity created by regular forced "obsolescence" of tens of millions of computers by the latest versions of Microsoft software. New deal software is the catalyst that will launch used PCs as a viable long-term market. The company provides an alternative software platform, and point-and-click Internet and productivity suites, able to run effectively on ANY PC, from a 286s to Pentium3s. The code base represents well over \$50 million and hundreds of man years in development.

Currently there are tens of millions of "pre-Pentium" (i.e., 286/386/46) computers in warehouses and closets that are fully functional but cannot meet the bloated hardware requirements of the latest Microsoft system and application software. These "legacy" computers represent a huge untapped market niche and the company is entering into a wide range of partnering and licensing agreements both in the U.S. and internationally, with new and used hardware OEMs, online networks, software vendors, and Internet service providers.

Another **Catalyst House client Paul Gilman, *Eye of the Whale*** will be exhibiting his latest works at this special event on Saturday, January 22, 2000. Eye of the Whale created a high definition musical video environment where the audience experiences Paul Gilman's playful interaction with whales and dolphins and the sensation of swimming within the pods. Paul delivered a powerful message through the Clean Water Campaign, resulting in forty tons of garbage removed from our beached. The song he wrote that inspired so many to action is Children of the Sea. His background, experience, affiliations & awards are BMI, NARAN, AFTRA, AFM, Clio, Emmy, Telly International Radio and Television, Hollywood Radio and Television, Rodey, and Best in the West. Paul Gilman studied with Dr. Abbot of the Boston Conservatory of Music before performing on National TV for ABC with Aretha Franklin.

Paul is noted as a pioneer in creating Musical Interface Digital Information (MIDI). He performed

the first solo electronic concert at Boston Symphony Hall and voted "Best Solo Performance of the Year" by the Boston Press. Paul has written dozens of musical scores for feature films, like "The Best of The Best" and scores for TV, including The Olympics, The Americas Cup and CBS After School Libraries. Paul hosted the Dali Lama's Gyuto Monks and was permitted to record their ancient ceremonial chant. In a new expression of their ancient wisdom and his modern music, Paul composed and performed, "Word of Truth."

Catalyst House is an international strategic teaming consultant. Services that Catalyst House arranges for its clients include -- business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. Catalyst House is dedicated to building, expanding, and maintaining global markets for women and minority owned businesses and small and medium-sized enterprises with an emphasis on emerging technologies and sustainable enterprise. The Mission of Catalyst House is to be an extraordinary agent of change and/or acceleration for its growing portfolio of clients, fomenting new ventures, wealth and philanthropic influence while actualizing planetary equilibrium.!

Catalyst House is proud to support this important community event. The website for the California Science Center is -- <http://www.casciencectr.org/noindex/index2.asp> and the website for Catalyst House is www.catalysthouse.com.

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