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**The Catalyst!™**

- Since the late 20th century!

# The FDA Has Blood on its Hands

## URGENT ALERT: Your supplements are at risk! (part-2)

By Lynnea M. Bylund

The United States Food and Drug Administration has been taken over by the very industries that it was meant to regulate. This is outrageous and tragic and even criminal. Never before in Human History has food chemistry been so precarious and so critical to the health of millions.

Previously I warned of the **Codex Alimentarius** (See *The Catalyst™ Vol. 5 Issue 5*) wherein I revealed that your health and supplements were at risk from shadowy forces within the World Trade Organization. These forces have now asserted themselves into the U.S. with the help of Big Pharma and a traitorous Congress!

The FDA, emboldened by recent legislation that transforms the agency into a drug



Lynnea M. Bylund

company, has embarked upon an anti-American plan of interfering with business and intentionally eliminating various dietary supplement companies from the market.

The latest FDA ruling states, *"We find that this final rule will have a significant economic impact on a substantial number of small entities.... Establishments with above average costs,*

*and even establishments with average costs, could be hard pressed to continue to operate.... The regulatory costs of this final rule will also discourage new small businesses from entering the industry."*

This FDA rule will directly raise the price of dietary supplements for all consumers. The FDA acknowledges this and says *"We expect that the majority of these costs will be borne by consumers of dietary supplements, who will likely respond to the increase in prices by reducing consumption."*

Thus, the FDA is intentionally seeking to shrink the size of the dietary supplement industry and reduce the influence of safe and effective options to improve the dreadful trend in the health of Americans. The goal is to leave toxic pharmaceuticals as the primary health option.

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## **Business Woman of the Year AGAIN!**

WASH, DC, June 11, 2007 – The National Republican Congressional Committee's Business Advisory Council has announced that Lynnea Bylund of Orange County, California has received its 2006 Business Woman of the Year Award for California!

NRCC Chairman, Congressman Tom Cole (R - OK) commented: "I am extremely grateful for the tremendous support and selfless service that Ms. Bylund has shown for our Country and the small businesses of America."

Concurrent with the announcement, Ms. Bylund was also invited to serve as Honorary Chairman of the prestigious House Republican Trust ('HRT'), a premier group of advisors to the Republican Leadership in the U.S. House of Representatives, and to attend the HRT's Annual Board Meeting on June 14, 2007, to be followed by the biggest GOP event of the year -- The 2007 President's Dinner.

In 2004 Ms. Bylund was appointed Honorary Chairman status of the NRCC's

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## → **Catalyst This!** Company & Affiliate News -

### Mission Catalyst!

#### Catalyst!

- cat\*a\*lyst (kat'l-ist) n.

- 1: that which instigates an acceleration of forces,
- 2: that which causes important events to happen,
- 3: that which provokes or speeds significant change or action!

The Mission of Catalyst House is to be an agent of extraordinary change and acceleration for its growing portfolio of clients, fomenting new ventures, wealth, and philanthropic influence while actualizing planetary equilibrium!

#### Who? - What?

Catalyst House ('CAT'), is a strategic-teaming consultant. Services that CAT arranges for its clients include broker-dealer and capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. CAT is dedicated to assisting small and medium-sized businesses with an emphasis on emerging technologies and sustainable enterprise.

Since its inception in the late 20<sup>th</sup> century, CAT Associates have assisted in the provision of over \$30 million in debt and equity to emerging technology and sustainable business enterprises.



#### Special Vehicle Concepts Joins Amazon.com Automotive Alliance—

Catalyst House, Inc. managing director, **Lynnea Bylund**, announced that her Company's **AD|MAX Media unit** has consummated a strategic partnership between **Special Vehicle Concepts, Inc. (SVC)** and e-commerce juggernaut **Amazon.com (Nasdaq:AMZN)**. SVC is an established full service vehicle outfitter and innovator aimed specifically at this luxury and high-end auto aftermarket. Recently the Company invested substantial time and resources to develop a Web-based sales catalogue and showroom in order to showcase its unique high-end line of exterior, interior, and performance upgrade components, accessories, and concepts. Late last year Amazon.com announced the grand opening of its Automotive Parts and Accessories Store ([www.amazon.com/auto](http://www.amazon.com/auto)) featuring over 1 million new, used and remanufactured parts from leading parts and accessories manufacturers. "We're providing a broad selection of products for auto enthusiasts, who are passionate about the appearance and performance of their cars, but also making the Automotive Store convenient for the everyday motorist who is looking for basic car care and maintenance items," said **Steve Frazier**, vice president, Automotive at Amazon.com. Under the terms of the Amazon marketing contract, SVC's award-winning auto sports and aftermarket products will be included in the Amazon.com Automotive Store catalogue and product search features. "The inclusion of SVC in our Amazon Automotive launch is a win-win partnership for both companies," states **May Nguyen**, Amazon's Director of Strategic Alliances.

**EDITOR'S NOTE:** SVC's president **Peter Cameron 55**, of Newport Beach, passed away suddenly, shortly after the Amazon alliance was inked. He was an energetic entrepreneur, with a gregarious personality and zest for life—an instant friend to all that met him. Peter was a guru of automobile supercharging, forcing air down the throat of anything he could get his hands on, making them sound better, look better, and he made them FAST! One of the most likeable guys we've ever met. **Marie Cameron**, Peter's widow and co-founder of SVC, will be continuing the company. Cheers mate!



#### XO Limited prominent in 2 billion dollar debt restructuring—

**LRC Credit Bureau** pioneered the credit reporting industry in Bosnia-Herzegovina when it commenced operations in 2000. As an adjunct to its credit tracking and reporting services the company recently expanded into debt-collection. Seeing that bartering may be able to assist its customers with both cash-flow and collection issues LRC turned to CAT strategic partner **XO Limited** for assistance in developing a business model tailored to its unique situation. The XO plan involves a unique form of trading which combined elements of cash liquidation, counter-trade and barter. As part of the solution XO provided full business process development, training, marketing support and software implementation and assistance. "XO has provided us with both business planning, programmed specific training and software systems for the project. We would not have dreamed of going to anyone else," said **Emil Kuckovic**, LRC's Executive Director.

----- In related announcements, XO Limited has recently launched its new "pay anyone" feature, where members of any barter exchange can send barter dollars to anyone who has a mobile phone or e-mail...even non-barter exchange members. The feature is designed to make barter more "liquid" and more accessible to the wider small business community. A first for the burgeoning barter industry.

XO provides the barter technology platform for CAT's own **AD|MAX** subsidiary, **LocalTender.com**.



#### CAT strategic partner PremierGuide acquired by Local.com—

**Local.com Corporation (NASDAQ: LOCM)**, a leading local search engine, has acquired CAT strategic partner **PremierGuide Inc.**, one of the largest providers of online business directories to regional media publishers such as newspapers, TV and radio stations, and city portals. Local.com acquired 100 percent of the outstanding shares of PremierGuide for cash consideration of approximately two million dollars. Founded in 2003 and based in Bellevue, Washington, PremierGuide will become a wholly-owned subsidiary of Local.com. **Malcolm Lewis**, PremierGuide's CEO, will become Local.com's vice president, private label. The acquisition makes Local.com one of the largest providers of syndicated, private-label local search and directories in the United States with a network of over 400 regional media websites including **Washington Post** and CAT subsidiary **AD|MAX's** own local search portal, **LocalTender.com**.

## Blood on their Hands! (continued)

*“The gutless cowards of Congress, a majority of whom are on the Big Pharma payroll or will be on it once they leave Congress, have delegated their lawmaking powers granted by the U.S. Constitution to a bunch of Big Pharma-friendly unelected bureaucrats at the FDA, who are in turn using this power to undermine free commerce and help Big Pharma eliminate competition from the market.”*  
- Byron J. Richards  
News With Views

Independent analysis of this FDA rule has placed compliance at 10-fold the cost of what the FDA estimates, with as many as 50% of small companies unable to comply.

### **Byron J. Richards, a Certified Clinical Nutritionist concurs in ‘News With Views’:**

*“The gutless cowards of Congress, a majority of whom are on the Big Pharma payroll, or will be on it once they leave Congress, have delegated their lawmaking powers granted by the U.S. Constitution to a bunch of Big Pharma-friendly unelected bureaucrats at the FDA who are in turn using this power to undermine free commerce and help Big Pharma eliminate competition from the market. This is the behavior of a government in tyranny, inviting a revolution by the people. It is noteworthy that fascist governments of the past have eliminated health freedom and health options as a necessary condition to*

*enslave and brainwash a population. Congress has delegated its responsibility to the people to such an extent that over half the laws in this country are now concocted by unelected bureaucrats with vested interests.”*

### **A Vehicle for Harassment**

Worse even, any company that can afford to comply with the costs and regulations of this new FDA rule can nonetheless be targeted and eliminated at will by the FDA. In essence, the FDA is seeking to make the dietary supplement industry document every phase of production, including expensive testing at multiple points in the production process. Massive recordkeeping will be required, including all customer complaints and returns for any reason! This is utterly draconian and unnecessary interference and burden to free commerce. It is completely Anti-American. Under the new rule any flaw in bookkeeping can result in a company's products being

declared adulterated, allowing the FDA to remove them from the market even though nothing is wrong with them! A company can then be forced out of business because they won't be able to sell any products to raise the money to comply. The rules are so complex and vague that the FDA can selectively target any company it chooses, even those attempting to comply in good faith.

The FDA is doing this under the pretense of improved consumer safety. Consumer safety could readily be guaranteed by simply having all companies test their final products for purity and potency. Instead of this simple approach *the FDA has gone to the extreme of burdening the dietary supplement industry with regulations far in excess of the drug industry!*

Supplements are foods, not drugs. The food industry couldn't begin to comply with these FDA rules, even though food contamination is by far one of the most dangerous elements to health.

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## Bylund Honored Again (continued)

Business Advisory Council and a seat on the President's Business Commission. In 2005 the NRCC Business Advisory Council recognized Ms. Bylund as one of only twelve outstanding American Business Women of that year. Her recognition a second time is unprecedented!

The Business Advisory Council is a special project of the NRCC in which small business figures and advocates work with elected leaders in Washington to further the expansion of small business opportunities and tax benefits while supporting the conservative agenda.

“I am gratified by the recognition that the NRCC has given me and I look forward to fighting the

good fight as America continues to change rapidly in the face of mounting challenges,” states Ms. Bylund.

Further commenting on Ms. Bylund's selection, Congressman Cole said, “Ms. Bylund has served as Honorary Chairman of the Business Advisory Council and has provided much needed support. This award could not have gone to a more deserving candidate.”

An outspoken critic of the so-called ‘NeoCon’ revolution, Ms. Bylund has called out continually for a return to the truly conservative values and agenda of less taxation and smaller government.

Previously it was announced

that Ms. Bylund was honored with the Committee's highest civilian award for 2006, the Congressional Medal of Distinction.

Born and raised in Orange County California, previously Ms. Bylund lived and worked in Washington DC during much of the '90s where she lobbied for small business and telecommunications issues. She was the founder of two small business-based wireless trade associations and has lobbied on Capitol Hill and at the FCC where she has spoken out strongly against the cable TV monopoly and consumer and small business issues impacting upon the burgeoning wireless industry.

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## Adi Da Samraj Featured at Biennale

### - the world's largest and most prestigious art event!

By The Catalyst!™ Editorial Staff



Adi Da Samraj  
Artist-Avatar

*"It is a rare artist who can convey, convincingly, the sense of being face-to-face with the source of being."*

*"Adi Da can clearly live in the depths without succumbing to their pressure, bringing back pearls of art to prove it."*

— Donald Kuspit, one of America's most distinguished art critics and a winner of the prestigious Frank Jewett Mather Award for Distinction in Art Criticism. Professor Kuspit is a Contributing Editor at Artforum, Sculpture, and Tema Celeste magazines, the Editor of Art Criticism, and on the advisory board of Centennial Review.

Adi Da Samraj is extending his Divinely Transformative spiritual work into the art world. His Divine Image Art is now one of his primary vehicles to communicate the nature of Reality or that condition which is always already free.

Adi Da's sublime, paradoxical Image-Art was chosen from hundreds of submissions of museum quality work to be included in the world-renowned 2007 Venice Biennale Art Exhibition.

The transformative process enabled by His Art Works of "Transcendental Realism" is described by Avatar Adi Da:

*"I work to make images that go beyond, and even undermine, the conventions of 'point of view'. They allow the viewer to see and feel the 'room', or the world, or reality, as it is, beyond the ego's self-reference."*

*"And such images thereby become a non-verbal means of going beyond the fixed 'point of view' of the ego, or the core presumption of separateness."*

*"Ultimately, when 'point of view' is transcended, there is no longer any 'room' at all, but only love-bliss-brightness limitlessly felt, in vast unpatterned joy."*

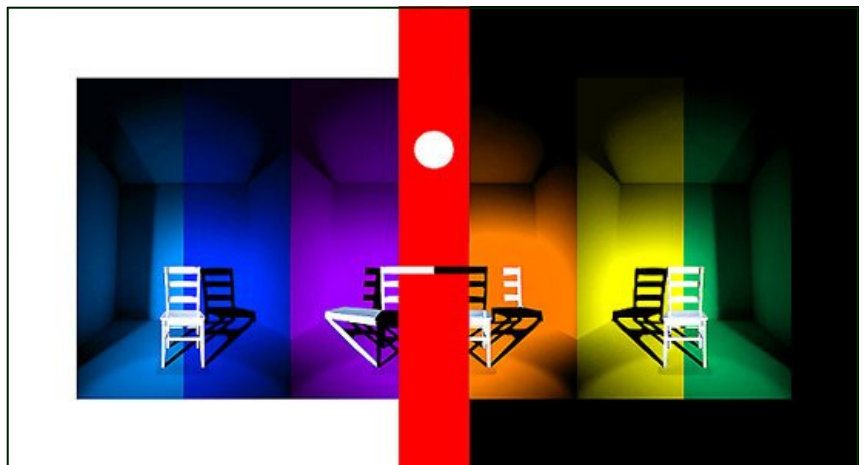
For over a century, the bi-annual art exhibitions at the Venice Biennale have showcased avant-garde artistic trends, publicizing seminal work by modern art innovators such as Henri Matisse, Pablo Picasso, Georges Braque and Marc Chagall.

Contemporary artists participating in the 52nd International La Biennale di Venezia Art Exhibition (June 10 - Nov. 21, 2007) will expose their work to an international audience of 320,000 visitors. 86 countries have been invited to take part in 2007 Venice Biennale.

"Transcendental Realism. The

Art of Adi Da Samraj", curated by Achille Bonito Oliva, presents works by a Spiritual Master who is an accomplished artist and scholar. For much of the last decade the New York-born, Fiji-based Avatar and World Teacher has explored new forms of digital technology to produce complex and sophisticated images embodying his spiritual and philosophy and teachings. His "Transcendental Realism", is an immersive display of monumental, boldly colored, and powerfully structured images.

*tions. The final form—whether two-dimensional or three-dimensional—suggests a tangible rather than an abstract reality, which pulsates before the thrilled analytical gaze of the beholder. The work carries with it a potential for asymmetrical development implicit in the original concept. Such asymmetry is an integral aspect of the modernist approach, reflecting the nature of the world, full of unexpected events and surprises."*



The "First Room" Trilogi I, 2006

Adi Da Samraj uses "First Room" to mean the fundamental room of human awareness, redirected beyond the notion of a "point of view" to one of infinite vantage. The "First Room" exists beyond one's perception of it.

#### Achille Bonito Oliva:

*"Adi Da Samraj has established a new use of geometry, as a fertile field of unconventional aesthetic communication that takes delight in developing its principles asymmetrically, through surprise and feeling. However, there is no contradiction between these two elements and the principles of design. Rather, surprise and feeling strengthen those principles, through a pragmatic and unpreconceived use of 'representational' geometry. It is no accident that the artist constantly shifts between two-dimensional imagery and three-dimensional fabricated shapes, between black-and-white formulations and polychromatic combina-*

#### Adi Da Samraj:

*"My images are about how Reality Is—and they are also about how Reality appears, in the context of natural perception, as a construction made of primary shaping-forces. My image-art is, therefore, not merely 'subjectively' or, otherwise, 'objectively' based. Rather, the images I make and do always tacitly and utterly coincide with Reality As It Is. Therefore, I have called the process of the image-art I make and do Transcendental Realism."•*

ADI DA SAMRAJ

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## FDA Blood! (continued)

### Ron Paul's Health Freedom Protection Act

Congressman Ron Paul (R-Texas), running for President these days, is more than an anti-war candidate, he has launched his campaign with the introduction of legislation in the House of Representatives that is likely to gain him plenty of recognition and unarguable public support. Congressman Paul, not a government expansionist by any measure, has introduced legislation that would rein in the Food and Drug Administration's absurd restrictions regarding health claims for dietary supplements.

Lest we forget, passage of the Dietary Supplement Health & Education Act in 1994, which staved off efforts by the FDA to designate dietary supplements as drugs, was buoyed by more letters to Congress than for any other prior issue facing the nation. Americans don't like government snooping into bedrooms, messing with their guns, and certainly not restricting their access to vitamin pills.

"The Paul Bill, H.R. 2117, the Health Freedom Protection Act, would stop the FDA from censoring truthful claims about the curative, mitigative, or preventative effects of dietary supplements," says Scott Tips of the National Health Federation, a Monrovia, California-based organization that is leading the charge behind this legislation.

In regards to this issue, it's easy to see why Congressman Paul has said enough is enough, and puzzling why other Congressman haven't lifted a word in protest to the FDA.

Jeffrey May, editor of CCH Trade Regulation Reporter (the "publication of record" in the anti-trust and trade regulation fields), quotes Rep. Ron Paul as saying "The 'health nannies' insist that many dietary supplements are untested and unproven, and therefore dangerous. But the track record for FDA-approved drugs hardly inspires confidence. In fact, far more Americans have died using approved pharmaceuticals than supplements. Not every dietary supplement performs as claimed, but neither does every FDA drug."

"There is an urgent need to stop federal bureaucrats from preventing Americans from learning about simple ways to improve their health. Enough is enough!"

### FDA Tyranny

Unfortunately, on Wednesday, July 11, 2007 the House passed the new FDA legislation without allowing the Ron Paul's H.R. 2117 Amendments to protect our dietary supplements.

Representatives Frank Pallone, Jr. (D-NJ), John Dingell (D-MI), Henry Waxman (D-CA), and others falsely proclaimed that they were doing America a favor by passing this sweeping FDA-supported legislation that grants the rogue agency more power and money, and even transforms it into a quasi-drug company.

It is time we put a stop to this home-grown health tyranny. The FDA, doing the bidding of Big Pharma, has declared war on natural medicine and the health of the American people, and we will lose our family members, children, brothers and sisters as casualties of this war if we don't stand up now and demand radical changes. It's time to stop this health-fascist bureaucracy from destroying the lives of yet more Americans.

How could a country that prides itself in its freedom of speech, freedom of choice, and freedom of information be facing such severe restrictions in health freedom and dietary supplements? Have not the people made their will known? Didn't our government pass the *Dietary Supplement Health & Education Act of 1994* to insure our right to health supplements, in accordance with the will of the people?

Indeed, it did. But the FDA and Big Pharma have found ways to get around the 1994 Act. The laws put in place to protect us are being ignored. And what's worse is that those laws are about to be superseded, if the powers that be have their way.

Ron Paul: "Millions of Americans take dietary supplements every day, and the numbers are growing. Frustrated with our government-controlled health care system, they use supplements because they can buy them freely at stores and research them freely on the Internet, without government interference in the form of doctors, prescriptions, HMOs, and licenses. In other words, they use supplements because they are largely free to make their own choices, in stark contrast to the conventional medical system. The FDA [and Congress] is blatantly ignoring the will of...the American people."

Make your voice heard now, or forever surrender your access to supplements, herbs, superfoods and functional foods. By the time the FDA is done with this country's health, we'll all be eating artificial foods and pharmaceutical drugs for breakfast, lunch and dinner... mandatory! •

*"The 'health nannies' insist that many dietary supplements are untested and unproven, and therefore dangerous. But the track record for FDA-approved drugs hardly inspires confidence. In fact, far more Americans have died using approved pharmaceuticals than supplements. Not every dietary supplement performs as claimed, but neither does every FDA drug.*

*There is an urgent need to stop federal bureaucrats from preventing Americans from learning about simple ways to improve their health.*

*Enough is enough!"*

*-- Rep. Ron Paul  
2008 Presidential Candidate*

***Editor's note: CAT's president, Lynnea Bylund, holds a degree in Holistic Health & Nutrition from Donsbach University and has written extensively on such matters spanning two decades.***

## Bylund Honored Again! (continued)



*In 1995 Lynnea Bylund became the first female in the world to be awarded a Broadband PCS operating permit - she was one of only 17 winners, along with Sprint, AT&T, Pacific Bell, etc. in the biggest cash auction in world history, raising a whopping \$8 billion.*

*In 2004 Ms. Bylund was appointed Honorary Chairman status of the NRCC's Business Advisory Council and a seat on the President's Business Commission.*

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Currently Lynnea Bylund operates an Orange County start-up company that provides bundled media advertising and marketing solutions to small businesses. "Our company, AD|MAX, is 'ground zero' for next-generation convergence of bundled merchant media, e-commerce, and barter for OC small merchants," explains Ms. Bylund.

Primarily benefiting Southern California merchants by increasing customer flow, the AD|MAX merchant media solution combines quality exposure elements of both a local and worldwide Internet portal presence, along with local cable and radio spots, residential direct mailings, yellow pages, and barter-exchange commerce and economics.

### **More about the Business Advisory Council -**

The NRCC's Business Advisory Council is a small, prestigious group of conservative businessmen and women, who have joined with the NRCC to advocate a progressive, conservative, pro-business agenda. The Business Advisory Council allows for these individuals to pool their expertise and know-how to bring some common business sense to Washington. The Business Advisory Council functions independently from any other organization within the NRCC, reporting directly to Chairman Tom Cole and other GOP party leaders. ●

## CLIENT & AFFILIATE NEWS (continued)



### **Kyliptix announces free Web-based CRM solution for small businesses—**

CAT client and strategic service provider **Kyliptix Solutions Inc.**, a provider of web-enabled, SaaS-based solutions, recently announced the release of its 'CRM-MINI' offering. KIBS CRM-MINI gives business users and individuals alike the opportunity to utilize functionality only previously provided to larger organizations, at NO COST! **CRM-MINI provides Contact Management, Lead Tracking, Account Management, Opportunity Management, Dual Calendars with Task and Appointment settings; all provided within an easy to use browser interface.** "We're focused on reaching out to small and medium sized businesses (SMB's) and giving this large community the ability to grow in an effective manner without the costly operating expenses of traditional CRM products" said **William Gast** founder, president and chief executive officer. "By extending this offer we provide the millions of next generation businesses and entrepreneurs a competitive advantage and therefore the opportunity to truly compete within the global economy." By deploying its unique usage-based billing model and focusing on the secure delivery of enterprise business applications, Kyliptix is poised to become the SMB community CRM leader.



### **ITEX Acquires Intagio for three million dollars—**

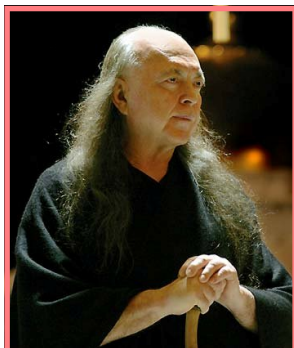
CAT barter exchange provider, **ITEX Corporation**, the leading marketplace for cashless (i.e., barter) business transactions in North America, has entered into an agreement to acquire the trade exchange marketplace previously operated by **Intagio Corporation** of San Francisco, California for \$3.1 million. The transaction increases ITEX's business member base to 24,000 member businesses. The core markets acquired from the Intagio Trading Network are **San Francisco, Chicago, Cleveland, two suburbs near Hartford, CT, New York City, central New Jersey, eastern Massachusetts and Wisconsin.** Following the transaction, Intagio will direct its resources toward its media planning and placement, and online luxury hotel marketing business units. ITEX is a thriving community of member businesses buying and selling more than \$250 million a year in ITEX dollar transactions. Member businesses increase sales through an exclusive distribution channel managed by franchisees, licensees and corporate-owned locations, by utilizing ITEX dollars to exchange goods and services. ITEX is powered by **ITEX Payment Systems**, the leading payment technology platform for processing cashless business transactions. ITEX is headquartered in Bellevue, Washington.



## Who is Adi Da Samraj?

*“Humankind must wake up. Humanity is now one — and there truly is only one “boat”. Everybody is face-to-face now, and the chaotic results of humankind's disunited and separative (and, altogether, ego-like) activities are, in fact, undermining the natural order on which everybody was able to depend until the last two hundred years, before human intervention started seriously changing the natural Earth-situation itself.”*

—Adi Da Samraj ‘Not-Two IS Peace’



For more information about  
Adi Da Samraj visit -  
[www.adidam.org](http://www.adidam.org)

*Nothing like this  
has ever been  
Revealed before.*

*We have waited  
for this moment in  
history for count-  
less lifetimes.*

*Adi Da Samraj is  
the True Heart of  
the world.*

**ROGER SAVOIE,**  
PH.D.  
philosopher, writer  
author,

*La Vipère et le  
Lion: La Voie  
radicale de la  
Spiritualité*

*That God can, among other things, actually incarnate in human form once seemed unbelievable to me. But reading the books of Avatar Adi Da obliterated all doubt about the existence of God right now, here on Earth in human form.*

- CHARMIAN ANDERSON, PH.D.

psychologist; author, Bridging Heaven and Earth  
and The Heart of Success

*The life and teaching of Avatar Adi Da Samraj are of profound and decisive spiritual significance at this critical moment in history.*

- BRYAN DESCHAMP

Senior Adviser at the United Nations

High Commission for Refugees;

former Dean of the Carmelite House of Studies, Australia;

former Dean of Trinity College, University of Melbourne

*An exciting, stimulating and thought provoking book....*

*But more important, perhaps, it is the confirmation that a life filled with love instead of fear can lead to ultimately meaningful life and death. Thank you for this masterpiece.*

- ELIZABETH KÜBLER-ROSS, M.D.

author, On Death and Dying

*Adi Da is the transcendent and transformational Being of our era.  
He is the Good News Who has come in answer to our prayers.*

- DAN HAMBURG

former Member of U.S. Congress;

Executive Director, Voice of the Environment

*It's obvious, from all sorts of subtle details, that he knows what IT's all about - a rare being.*

- ALAN WATTS

author, The Book, The Way of Zen and The Wisdom of Insecurity;

*I regard Adi Da Samraj as one of the greatest teachers in the Western world today.*

- IRINA TWEEDIE

Sufi teacher; author, Chasm of Fire

*Adi Da Samraj is a man who has truly walked in Spirit  
and given true enlightenment to many.*

- SUN BEAR

founder, the Bear Tribe Medicine Society

*A great teacher with the dynamic ability to awaken in his listeners something of the Divine Reality in which he is grounded, with which he is identified, and which, in fact, he is.*

- ISRAEL REGARDIE

author, The Golden Dawn

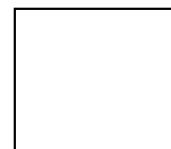
*Adi Da Samraj has spoken directly to the heart of our human situation —  
the shocking gravity of our brief and unbidden lives. Through his words I have  
experienced a glimmering of eternal life, and view my own existence as  
timeless and spaceless in a way that I never have before.*

- RICHARD GROSSINGER

author, Planet Medicine; The Night Sky



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Las Vegas NV 89121



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*“Understand your un-Happiness. Then you will be capable of locating Happiness, and, having located Happiness, you will be capable of practicing the Way of Adidam, which is nothing but the devotion of life to Happiness. The practices of this Way are not methods for attaining Happiness, but they are expressions of Happiness. Disciplines of money, food, and sex are not a way to become Happy. Discipline is difficult enough — why should we also burden it with the obligation to make us Happy!”*

**Adi Da Samraj**



*Check out the NEW-expanded version of 'The Knee Of Listening', at [www.kneeoflistening.com](http://www.kneeoflistening.com)*

*“The Truth is, by definition, ALREADY TRUE! Avatar Adi Da is here right now!”*

*— Lynnea Bylund*

*Adi Da Samraj and his unique body of teaching work offer a rare and extraordinary opportunity for those courageous students who are ready to move beyond ego and take the plunge into deepest communion with the Absolute. Importantly, the teaching is grounded in explicit discussion of necessary psycho-spiritual evolution and guides the student to self-responsibility and self-awareness.*

**- ELISABETH TARG, M.D.**  
University of California, San Francisco,  
School of Medicine;  
Director, Complementary Medicine Research Institute,  
California Pacific Medical Center

*I regard the work of Adi Da and his devotees as one of the most penetrating spiritual and social experiments happening on the planet in our era.*

**- JEFFREY MISHLOVE, PH.D.**  
host, PBS television series, Thinking Allowed;  
author, The Roots of Consciousness

*Adi Da's Teachings have tremendous significance for humanity. . . . He represents a foundation and a structure for sanity.*

**- ROBERT K. HALL, M.D.**  
psychiatrist; author, Out of Nowhere;  
co-founder, The Lomi School and The Lomi Clinic

*My relationship with Adi Da Samraj over many years has only confirmed His Realization and the Truth of His impeccable Teaching. He is much more than simply an inspiration of my music, but is really a living demonstration that perfect transcendence is actually possible. This is both a great relief and a great challenge. If you thirst for truth, here is a rare opportunity to drink.*

**- RAY LYNCH**  
composer and musician, Deep Breakfast; The Sky of Mind;