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Bylund Honored as Business Woman of the Year, AGAIN!

WASHINGTON, DC, June 11, 2007 – The National Republican Congressional Committee's Business Advisory Council has announced that Lynnea Bylund of Orange County, California will receive its 2006 Business Woman of the Year Award for California!

NRCC Chairman, Congressman Tom Cole (R - OK) commented: "I am extremely grateful for the tremendous support and selfless service that Ms. Bylund has shown for our Country and the small businesses of America."

Concurrent with the announcement, Ms. Bylund was also invited to serve as Honorary Chairman of the prestigious House Republican Trust ('HRT'), a premier group of advisors to the Republican Leadership in the U.S. House of Representatives, and to attend the HRT's Annual Board Meeting on June 14, 2007, to be followed by the biggest GOP event of the year -- The 2007 President's Dinner.

In 2004 Ms. Bylund was appointed Honorary Chairman status of the NRCC's Business Advisory Council and a seat on the President's Business Commission. In 2005 the NRCC Business Advisory Council recognized Ms. Bylund as one of only twelve outstanding American Business Women of that year. Her recognition a second time is unprecedented!

The Business Advisory Council is a special project of the NRCC in which small business figures and advocates work with elected leaders in Washington to further the expansion of small business opportunities and tax benefits while supporting the conservative agenda.

"I am gratified by the recognition that the NRCC has given me and I look forward to fighting the good fight as America continues to change rapidly in the face of mounting challenges," states Ms. Bylund.

Further commenting on Ms. Bylund's selection, Congressman Cole said, "Ms. Bylund has served as Honorary Chairman of the Business Advisory Council and has provided much needed support. This award could not have gone to a more deserving candidate."

An outspoken critic of the so-called 'NeoCon' revolution, Ms. Bylund has called out continually for a return to the truly conservative values and agenda of less taxation and smaller government.

Previously it was announced that Ms. Bylund was honored with the Committee's highest civilian award for 2006, the Congressional Medal of Distinction

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Born and raised in Orange County California, previously Ms. Bylund lived and worked in Washington DC during much of the '90s where she was a lobbyist for small business and telecommunications issues. She was the founder of two small business-based wireless trade associations and has lobbied on Capitol Hill and at the FCC where she has spoken out strongly against the cable TV monopoly and consumer and small business issues impacting upon the burgeoning wireless industry.

In 1995 Ms. Bylund became the first female in the world to be awarded a Broadband PCS operating permit - she was one of only 17 winners, along with Sprint, AT&T, Pacific Bell, etc. in the biggest cash auction in world history, raising a whopping \$8 billion.

Currently Lynnea Bylund operates an Orange County start-up company that provides bundled media advertising and marketing solutions to small businesses. "Our company, AD|MAX, is 'ground zero' for next-generation convergence of bundled merchant media, e-commerce, and barter for OC small merchants," explains Ms. Bylund.

Primarily benefiting Southern California merchants by increasing customer flow, the AD|MAX merchant media solution combines quality exposure elements of both a local and worldwide Internet portal presence, along with local cable and radio spots, residential direct mailings, yellow pages, and barter-exchange commerce and economics.

More about the Business Advisory Council -

The NRCC's Business Advisory Council is a small, prestigious group of conservative businessmen and women, who have joined with the NRCC to advocate a progressive, conservative, pro-business agenda. The Business Advisory Council allows for these individuals to pool their expertise and know-how to bring some common business sense to Washington. The Business Advisory Council functions independently from any other organization within the NRCC, but reports directly to Chairman Tom Cole and other GOP party leaders.

More about AD|MAX & Catalyst House -

Started in the late 20th century, Catalyst House ('CAT') is a strategic-teaming consultant. Services that CAT arranges for its clients include broker-dealer and capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. CAT is dedicated to assisting small and medium-sized businesses with an emphasis on emerging technologies and sustainable enterprise. Since its inception in the late 20th century, associates of CAT have assisted in the provision of over \$30 million in debt and equity to emerging technology and sustainable business enterprises.

Strategic partners and media providers to CAT's media unit, AD|MAX, and its bundled media and marketing solutions array, now include: SmartSMS™ Corp.; Innovative Brands International; Echo Media; Cox Media; Premier Guide; ITEX Payment Systems; Matchbin; XO Software; Techspeed Software Solutions; XRAYMEDIA, Inc.; Springboard Capital Corporation, the Orange County-based investment and venture development firm with an exclusive portfolio of unique 'first-mover' advantaged client companies; and TVA Capital, LLC, an Irvine-based investment banking group.