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BartercardUSA Closes Bridge Finance from Springboard Capital

Irvine, CA. January 8, 2003 -- Catalyst House managing director, Lynnea Bylund, announced today that her agency has fashioned a strategic alliance between BartercardUSA and Springboard Capital Corp. The tenets of the relationship include provisions for bridge capital and investment banking expertise, worldwide barter advantages and trade-clearance, and the possible appointment of Springboard as lead investment banker to the renowned barter-exchange leader.

This announcement comes on the heels of news last month that BartercardUSA had signed a letter-of-intent to be acquired by Bentley Communications Corporation (OTCBB:[BTLY](#)) in a strategic reverse-merger that includes certain barter and marketing affiliates and assets of BartercardUSA that may soon result in the combined companies being traded publicly.

Bentley Communications Corporation has a focus on the implementation of e-commerce services including barter and Internet payments via ATM cards. Bentley recently completed its acquisition of Kryptosima. Kryptosima was founded in January 2000 to develop new Internet payment methods. payENKRYPT™ is Kryptosima's patent-pending tech for online payments.

BartercardUSA is the US Licensee for Bartercard International. Established 11 years ago, Bartercard International has licensees in 14 countries and over 50,000 businesses worldwide are already Bartercard members. The Bartercard system generated \$1 Billion in trade last year, and reports volume increasing at 20% per year. BartercardUSA was launched in 2001 to bring Bartercard's system to the U.S. In April 2002. The Bartercard-USA business unit currently has over 2,000 businesses as members, and is projecting its domestic membership to grow by 30% in 2003 and 50% each in 2004 and 2005, with revenues of \$1.2M, \$3.8M, and \$7.6M respectively for those years.

Springboard Capital Corporation is a Santa Ana based NASD Broker Dealer, SEC advisory firm, an investment and venture development firm with an exclusive portfolio of unique 'first-mover' advantaged client companies.

Catalyst House, Inc., is a Las Vegas based international strategic-teaming consultant and Springboard Capital Corp. affiliate - services that Catalyst House arranges for its clients include broker-dealer and

capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. Since its inception in the late 20th century, Catalyst House associates have assisted in the provision of over \$30 million in debt and equity to emerging technology and sustainable enterprise businesses.

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