



**Contact: Lynnea Bylund**

PHONE: 888-625-3995  
FAX: 954-337-2662  
EMAIL: lynnea@catalysthouse.com  
URL: www.catalysthouse.com



## Catalyst!House™ Joins Pan Pacific Partners

---

**February 7, 2001 Las Vegas, Nevada** - Catalyst!House™ has been accepted as a 'Strategic Alliance Specialist' and Partner to Pan Pacific Partners (PPP), a Silicon Valley-based Strategic Investment Banker and trading and financing agency with offices in Palo Alto, Beijing, and Hong Kong. Catalyst!House™ will be qualifying certain of its client companies, and others, to participate in various strategic partnerships that PPP is managing in connection with NeuSoftUSA, a subsidiary of China's largest software and technology integration company.

### ABOUT -

- **Pan Pacific Partners** (PPP) is a Silicon Valley-based Strategic Investment Banker and a trading, financing and strategic relationships specialist, specializing in assisting companies and other business entities to establish relationships and market services and products throughout the world, and, desires to establish business relationships in the United States and in foreign countries which, by way of example, include but are not limited to the development of strategic relationships, joint ventures, and financial services with other business entities throughout the world.

- **Catalyst!House™**, a closely-held affiliate of Springboard Capital Group, is an international strategic-teaming consultant - services that Catalyst!House™ arranges for its clients include broker-dealer and capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. Catalyst!House™ is dedicated to building, expanding, and maintaining global markets for small and medium-sized enterprises with an emphasis on emerging technologies and sustainable enterprise. Since its inception in the late 20<sup>th</sup> century, Catalyst!House™ Associates have assisted in the provision of over \$25 million in debt and equity to emerging technology and sustainable business enterprises.

A Catalyst!House™ newsletter and client portfolio is available on request.

10 - 10 - 10